

“VIDEO RANK - Local” – Massive Video Exposure For Your Local Business.

This is our recommended entry level solution to GUARANTEE a presence on the first page of Google for a highly targeted relevant keyword phrase for your “local” business! We are so certain you will get at least one first page result in Google, we’re prepared to guarantee that if you don’t get a first page listing within 30 days, we’ll keep working for **free** until you do!

Here’s what we do for you:

- Research four keyword phrases relevant to your business. These will be chosen from two perspectives: 1. search term phrases that Google reports do actually get traffic, and/or 2. phrases that our competition assessment indicates stand a good chance of getting ranked in the top ten Google results for particular search phrase. Any SEO consultant can get you ranked on the first page of Google for a massively long keyword phrase that no-one ever searches for! But what’s the use of that! Our approach blends both considerations so we target a combination of low-competition terms that do get traffic;
- Create and submit a slide show video* to over 20 video directories and social networking sites. A separate submission will be made for each keyword phrase, resulting in dozens of links back to your website, and possible multiple rankings of video listings in Google – see below;
- Write and submit two original keyword optimized articles to www.ezinearticles.com – the web’s highest authority article directory. Each article will have a live link back to your website with a strong “call to action” for people to click through. People reading the article will be highly targeted visitors and are likely to click through to your site, and then contact you!
- Post Keyword optimized Listings in two local search business websites;
- Create a Keyword optimized Google Maps listing;
- **FIRST PAGE LISTING GUARANTEED!** We guarantee that you will achieve a first page listing on Google from **at least one** of the above approaches, for at least one of the keyword phrases targeted, within 30 days. With this package, if you don’t get at least one Google first page result, our warranty is to keep working for free until you get ranked!
- **ONE-OFF FEE only.** Note, this is not a monthly fee. The idea of this package is for you to “test the water”, see how well this strategy can work, and assess the return on investment for your particular business. Once you have determined that you are getting leads from this approach, of course we highly recommend you engage an ongoing maintenance and growth package to make sure your listings don’t “fall out” of the search engines over time.
- **TRACKING AND MEASURING.** We strongly recommend you have some kind of rigorous system in place which allows you to track if you are receiving leads from this strategy. This can be as simple as

- making sure that you or you reception staff ALWAYS ask new leads “How did you hear about us?” If they came from the search engines, most will reply “I found you on the web” etc. If you don’t currently have an effective web presence, then this will probably be sufficient for you to know that you’re getting new leads, but if you do already get some leads from the web, then you’re going to need to implement some further questions to ask each lead “What search engine did you use to find us?”, “Can you remember the search term you used?”, “Did you watch our online video?” etc. etc.

All this is very easy to implement. You can also use a special-offer voucher system that leads coming from a particular website property can redeem when they use your services. There are many ways you can use to track leads from your online campaigns, and we recommend this is an important facet to put in place. (Note: consulting on implementing tracking methodologies is not included in the price of the above package).

* This service includes our **Video Marketing module**, which is described on the pages below.

VIDEO MARKETING MODULE

Example: A US radiology equipment firm is using video marketing to generate leads through the search engines. They have the **first 8 positions** in Google for the keyword phrase: “PACS workstation for hospitals”:



See results 5 to 10 on next page:



MySpace Video **PACS Workstation for hospitals** and imaging centers ... ↑ ×
PACS Workstation for hospitals and imaging centers by Courtney Watch it on MySpace Videos.
vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=47059844&search=52472685-1b00-4be1-a99e... - 46k - [Cached](#) - [Similar pages](#) - 🗨
[More results from vids.myspace.com »](#)

PACS Workstation for hospitals and imaging centers - AOL Video ↑ ×
PACS Workstation for hospitals and imaging centers Video on AOL Video - http://www.intelerad.com - Intelerad is a top-rated, world-class provider of **PACS** ...
video.aol.com/video-detail/pacs-workstation-for-hospitals-and-imaging-centers/3608372280 - 72k - [Cached](#) - [Similar pages](#) - 🗨

Video **PACS Workstation for hospitals** and imaging centers - **pacs** ... ↑ ×
Video **PACS Workstation for hospitals** and imaging centers - http://www.intelerad.com - Intelerad is a top-rated, world-class provider of **PACS workstations** ...
www.kewego.com/video/ijR0oafYtQY.html - 53k - [Cached](#) - [Similar pages](#) - 🗨

Pacs Workstation For Hospitals — Blogs, Pictures, and more on ... ↑ ×
Intelerad, www.intelerad.com, is a world-class provider of **hospital PACS workstations** and **PACS** software solutions for clients throughout the world. ...
wordpress.com/tag/pacs-workstation-for-hospitals/ - 11k - [Cached](#) - [Similar pages](#) - 🗨

CiteULike: Comparison of a **PACS Workstation** with Laser Hard Copies ... ↑ ×
... systems (**PACS**) for imaging studies is rapidly being adopted in **hospitals** ... JF - Journal of Digital Imaging TI - Comparison of a **PACS Workstation** with ...
www.citeulike.org/article/3616493 - 21k - [Cached](#) - [Similar pages](#) - 🗨

PACS Medical Imaging for Hospitals ↑ ×
PACS Medical Imaging for **Hospitals**, **Hospital PACS Works** · **PACS Workstation for hospitals** and imaging centers · **Hospital PACS Workstation** · **PACS Workstation** ...
www.zango.com/Destination/Catalog/Play/Play.aspx?pid=1133112 - 25k - [Cached](#) - [Similar pages](#) - 🗨

This certainly does not always happen, but by using video marketing, even if you only get **one** listing on the front page of Google for a specific term, your video will direct viewers back to your business' website, and so you will get more traffic, and more enquiries or sales.

For instance on the next page is a video ranking well for the term:
"House Painting Brisbane"

Also, by having content about your business in the Video directories, you will also rank extremely well if someone searches on your term in say Youtube. Below you will see results for the term: "house painting" in YouTube (has two highly placed listings), and of course we rank #1 in YouTube for the term "house painting brisbane" – see below.



house painting brisbane


Search

[Advanced Search](#)
[Preferences](#)

Search: the web pages from Australia

Web

[Painters Brisbane, House Painter Brisbane, Queensland, Painting ...](#)  

Painters Brisbane, House Painter Brisbane, Queensland, Painting Contractors, Brisbane Painting Company & Painting Service - Homeworks Painting Services ...
www.homeworks-painting-services.adta.net.au/ - 4k - [Cached](#) - [Similar pages](#) - 


[Painting Brisbane](#)  

Painting company Painting company, Painting, Commercial painting, House painters , Painting contractors, House painting Brisbane.
www.varsitypainting.com/painting-brisbane.html - 16k - [Cached](#) - [Similar pages](#) - 

[Viddler.com - House Painting Brisbane Area? Tips & Contractor ...](#)  

How to avoid several risks associated with **house painting - Brisbane. ... brisbane painter (x); house painter brisbane (x); house painting brisbane (x) ...**
www.viddler.com/explore/websthatwork/videos/1/ - 41k - [Cached](#) - [Similar pages](#) - 

[Home Improvement & Maintenance, Renovation, Handyman, House ...](#)  

House painting, Protective & Texture Coating, Staining & Varnishing. ... Handyman services, renovations, carpenter, roofing repairs, painting, Brisbane ...
www.homebuddies.com.au/listing/search_results?category=home_improvement&page=3 - 34k - [Cached](#) - [Similar pages](#) - 

[Home - Rochele Painting](#)  

Rochele **Painting** is a **Brisbane** based professional **painting** company ... When it comes to **painting** your **house**, unit or commercial property you can be assured ...
www.rochelepainting.com.au/ - 16k - [Cached](#) - [Similar pages](#) - 

You Tube broadcast yourself
Australia | English

Home Videos Channels Community **house painting**

“house painting” video results 1 - 20 of about 24,400

Videos Channels Playlists Sort by: Relevance ↑ Uploaded: Anytime ↓ Type: All ↓

House Painters-Sydney Sponsored Links
FinalFinish.YodelAustralia.com.au Decorative & Specialised Finishes Great Rates, Free Quotes Available

Red House Painters - All Mixed Up
Music video by Red **House Painters** performing All Mixed Up with Phil Harder (C) 1996
★★★★★ 1 year ago 57,076 views universalmusicgroup

House Paint Tips
Tim Carter, of AsktheBuilder.com, shows some sweet tips on how to keep **paint**
★★★★★ 1 year ago 11,235 views AsktheBuilder

Playlist Results for house painting

work

House Painting: Brisbane Area?

painting contractor

How to Choose a Color Scheme &

Playlist Info:
8 months ago
36 views
romney27

Home Videos Channels Community **house painting brisbane**

“house painting brisbane” video results 1 - 12 of about 12

Videos Channels Playlists Sort by: Relevance ↑ Uploaded: Anytime ↓ Type: All ↓

Professional Painters Sponsored Links
mppainters.com.au Quality professional workmanship Domestic and Commercial

Sydney House Painters
FinalFinish.YodelAustralia.com.au **Painting to Texturing, Quality Work Satisfaction Guaranteed. Look Now**

House Painting: Brisbane Area? Tips & Contractor Recommendation
http://housepaintingbrisbane.com.au Tips and recommendations for finding a
no rating 8 months ago 57 views webthatwork61

This service is the ideal entry level video marketing solution to commence your presence in the **video search engines**, and also create a video presence for your company in Google! It's an economical way to test out this model to see that you actually do get ranked!

Here's what we do for you:

- Research four keyword phrases relevant to your business;
- Create promotional or educational slide show video* with royalty-free background music, using images supplied by company and up to three general relevant images we source (total 6 to 10 images), plus 6 to 10 short pieces of (benefit focused) text copy as supplied by business, or adapted from business description;
- submit to over 20 video directories and social networking sites with expert-created keyword rich titles and video description wording and keyword tags;
- Perform three extra submissions of the same video in different media formats each with different keyword phrases, submitted one per week. This will result in a total of at least 80 submitted videos optimized for 4 sets of different keyword phrases, and creating up to 80 one-way links back to your website!

Example:

You can view examples of video slideshows and the results from some of our services here:

www.businessclicks.com.au/blog/examples

Investment for FAST-RANK Local Package:

\$597 + GST

\$647 + GST with Australian Voice Over Talent for video.

Where to from here?

Simply check over the Terms and Conditions below, sign and fax back the Authority to Proceed, take care of payment details, and we'll get started!

Terms and Conditions

Terms and Conditions in Plain English... Here is what the below Terms and Conditions essentially says:

- 1. With this package, there is only one “revision” of content and media developed by Business Clicks Marketing, included in the package price. Any extra revisions or out-of-scope work, costs extra!**
- 2. You as the client are to pay us the agreed amount in return for our services.**
- 3. We will not be liable for any damages or legal issues you experience as a result of us doing this work for you (Almost impossibly unlikely!)**

Here are the formal terms and Conditions, which you are agreeing to:

Terms and Conditions

1. Scope and delivery of Services

The scope of services Business Clicks Marketing is to deliver is known as the “Fast-Rank Local” package and set out in earlier in this document. In respect of the slide show video, the draft video will be submitted to the client for approval prior to distribution to video directories. Business Clicks will undertake one (only) revision of the video within the package pricing. If the client requests further revisions, these shall be charged at the rate of \$70 + GST per revision. In respect of the articles, the draft articles will be submitted to the client for approval. Minor revisions only will be permitted (such as typos, or incorrect facts), and only one revision will be provided per article within the package pricing. Further revisions will attract a fee of \$70 + GST per hour, with a minimum revision fee of \$70 + GST.

With respect to information posted to public websites, such as Google Maps and Business Directories, Business Clicks will use its best endeavors to represent the client accurately, based on the information provided by the client. Any logins to such sites will be provided to the client, and any revisions required by the client can either be made by the client, or will attract an extra fee if Business Clicks personnel perform the change. This fee will be rendered at the rate of \$70 + GST per hour – minimum charge of \$35 + GST.

2. Consideration

The client shall pay a consideration as set out in the above Service document, in return for the services rendered to the client by Business Clicks Marketing. By signing and returning the Authority to Proceed form to Business Clicks Marketing, the client is legally obligated to Business Clicks Marketing for the amount referred to in the document, in full.

3. Payment Terms

For package services, payment is required prior to commencement. For larger consulting projects, staged payment terms may be negotiated.

4. Non-Disclosure

Business Clicks Marketing shall take all reasonable steps necessary to ensure that any confidential information owned by the client shall remain confidential.

5. Variations to Scope

After commencement of the project, the client has the right to request project variations to cover out of scope changes to the project. Such variations, not described in the project scope will either be charged at \$120 + GST per hour, or will be managed with separate quotations.

6. Reports and approval of material

The client agrees to take full responsibility for the final proofing of any content used for inclusion on any web properties. Whilst every effort is made to avoid errors, Business Clicks Marketing does not accept any liability for errors or omissions not detected by the client.

7. Intellectual Property

The content, information and wording contained within any material provided to the client in the course of Business Clicks marketing delivering this project is Copyright to the client. Business models, and unique names, such as “Fast Rank Local” are copyright to Business Clicks Marketing and may not be reproduced in any form or copied or modified for any other use or with other clients, without the express written permission of Lynter Solutions Pty Ltd.

8. Limited Liability

All advice, information, report content, developed content and media is provided to the client in the best professional endeavors of Business Clicks Marketing’s personnel. Business Clicks Marketing does not accept liability for any commercial effects of such advice, or implementation of any strategies, as they may be experienced by the client, or any other indirect stakeholder. The consultancy and web content services provided by Business Clicks Marketing are on the basis that the client and any other indirectly associated stakeholders will undertake their own independent assessment into the commercial viability and risk profile of any recommendation strategy.

Business Clicks Marketing specifically does not accept any liability whatsoever for any consequences, repercussions, legal actions, loss of business, or damage to reputation incurred as a result of any content or media created by Business Clicks Marketing on behalf of the client.

9. Entire Agreement

These Terms and Conditions constitute an agreement between the parties in respect of the service package. This Agreement supersedes all prior representations, warranties, agreements, understandings, negotiations and discussions whether oral or written, express or implied, collateral or otherwise, by or between the parties pertaining to the subject matter of this Agreement.

10. Jurisdiction

This Agreement is governed by the laws of the State of Queensland, Australia, specifically, and Australia generally, and the parties hereto irrevocably submit to the exclusive jurisdiction of the Courts of Queensland.

**AUTHORITY TO PROCEED
FAST-RANK Local Package.**

Business Name:

Contact:

This is to authorize that I request Business Clicks Marketing to commence implementing a Fast-Rank Local Package, as described above, and subject to the Terms and Conditions below.

Payment options – please tick:

Credit Card:

Card Type: **Master card:** **Visa:**

Name on Card: _____

Expiry date: ____ / ____ / ____ **Amount authorized: \$** _____

EFT: Please EFT amount to account: Lynter Solutions Pty Ltd.
BSB: 084 150 Account #: 49473 1881 Bank: NAB
Email advice to peter@businessclicks.com.au

Cheque enclosed. Please send this form plus cheque to:
Business Clicks Marketing
11 Everthorpe St
Northgate
QLD 4013

I, _____, authorize that I accept the above Terms and Conditions referred to on pages 8 and 9 of this document.

Signature authorizing the above: _____

Date: _____

Please return form by mail, or fax to 07 3161 5172. Tax Invoice will be issued.

Enquiries call Peter Cutforth: 0416 086 502

Email: peter@businessclicks.com.au